

# MAX LIFE UL PURE GROWTH FUND

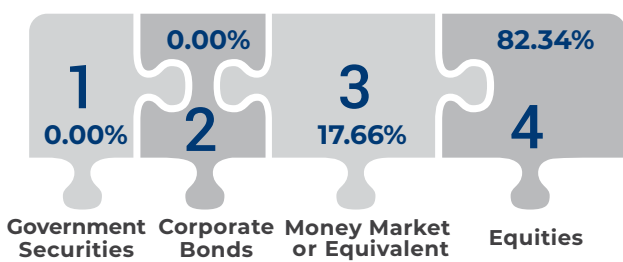
Segregated Fund Identification Number (SFIN):- ULIF02630/12/22PUREGROWTH104 As on 31<sup>st</sup> March 2023

**Fund Objective:** The objective of the fund is to provide medium to long term return to the investors by actively managing portfolio through investment in Equities, cash and Money Market Instruments. Fund will not invest in companies that derive significant share of income from sectors such as Alcoholic beverages, Tobacco and tobacco products, certain animal produce, Gambling, Banking & Financial Services and Entertainment (cinema, TV etc.).

AUM	₹ in Crore	% of AUM
Debt in Portfolio**	7.8	17.66%
Equity in Portfolio	36.1	82.34%
<b>Total</b>	<b>43.9</b>	<b>100.00%</b>
NAV (p.u.)	9.7639	
Inception Date	08-Feb-23	

Fund Managers: Equity - Saurabh Kataria  
\*\*Debt includes Government Bonds and Corporate Securities

## Asset Allocation



Asset Type	Asset Range
1. Government Securities	0.0%
2. Corporate Bonds	0.0%
3. Money Market or Equivalent	0 - 40%
4. Equities	60 - 100%

## Top 5 Industry in the Fund

Industry Name	Fund %
MFG OF CHEMICALS AND CHEMICAL PRODUCTS	12.09%
MFG OF OTHER NON-METALLIC MINERAL PRODUCTS	9.06%
MANUFACTURE OF PHARMACEUTICALS, MEDICINAL CHEMICAL AND BOTANICAL	8.81%
INFRASTRUCTURE	8.73%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	7.68%

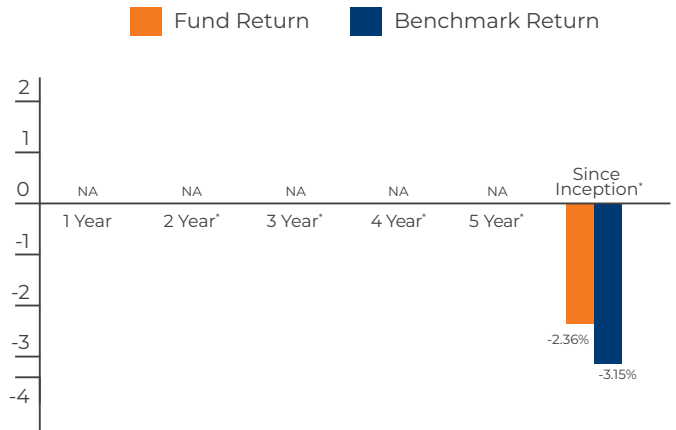
## Debt Rating Profile



## Risk Profile of the Fund

Modified Duration	0.0000
BETA	0.7556

## Fund Performance vs Benchmark



## Time Horizon

\*(Returns more than 1 year are \*CAGR)  
Benchmark - Customised Pure Equity\*100%  
\*Benchmark for fund has been changed from November 2018 onwards

## Top 5 Government Securities in the Fund

Security Name	Fund %
NIL	NA
<b>Total</b>	<b>0.00%</b>

## Top 5 Corporate Bonds in Fund

Security Name	Fund %
NIL	NA
<b>Total</b>	<b>0.00%</b>

## Top 5 Equities in the Fund

Security Name	Fund %
ULTRATECH CEMENT LIMITED	4.42%
RELIANCE INDUSTRIES LIMITED	4.33%
SUN PHARMACEUTICAL INDUSTRIES LIMITED	3.79%
INFOSYS LIMITED	3.75%
OTHERS	66.05%
<b>Total</b>	<b>82.34%</b>

**Money Market or Equivalent 17.66%**

**Grand Total 100.00%**

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### Risk Profile of the Fund

**Modified Duration** (of the Fixed Income Portfolio) indicates how the fixed income portfolio will move in response to any change in interest rates. For example: if the modified duration is 2 then 1% change in market interest rate will change the value of portfolio by 2% i.e. 2 times the change in interest rate. The value of fixed income portfolio increases when the interest rates falls and vice versa.

**BETA** is a number that indicates the extent to which value of the portfolio will change with respect to change in value of its benchmark. The benchmark has a beta of 1. Change in value of a portfolio which has a beta more than 1 will be more than the change in value of the benchmark, where the beta is less than 1 the change will be less than the change in benchmark.

### Glossary

**CAGR (Compound Annual Growth Rate)** indicates annual return on the portfolio over years

**Benchmark** is synthetic mix of index of each asset class basis weights of the asset class in different Unit Linked Funds

The Fund is in compliance with all investment guidelines issued by IRDAI (Insurance Regulatory and Development Authority of India)

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**Max Life Insurance Company Limited is a joint venture between Max Financial Services Limited and Axis Bank Ltd.** Max Life Insurance Co. Ltd., Corporate Office - 11<sup>th</sup> Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram - 122 002 (Haryana). Insurance is the subject matter of solicitation. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Max Life Insurance Co. Ltd. For more details on risk factors, Terms and Conditions, please read the sales prospectus carefully before concluding a sale. Customer Helpline Number: 1860 120 5577. Website: www.maxlifeinsurance.com,

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